



Brown to Beautiful

ROCKY RIDGE
CASE STUDY

Before

In August of 2020, our client approached Yard Dawgs with a lawn that had been neglected since 2018. With its last aeration and fertilization in 2018, the lawn was not greening up, despite frequent watering and mowing.

The client was especially frustrated as her property is located on a front-facing, corner lot. She was tired of everyone driving and walking by and noticing the neglected lawn full of dull grass and bare patches.

After contacting Yard Dawgs, the customer service team was able to find the best package for her based on her budget and needs. After deciding on the St. Bernard package, the client received her first visit 7 days after booking.





Initial Assessment



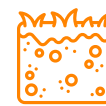
Bare, Dirt Patches

Happens from heavy foot traffic weeds grow quickly and fill the space or the soil eroded and formed a rut.



Nutrient Depleted Soil

Attributed to insufficient and unbalanced fertilizer use.



Dry, Dull Grass

Watering the lawn lightly but frequently causes the roots to grow shallow and the grass weakens.

THE YARD DAWGS CUSTOM SOLUTION

The First Round Of Services



Fertilizer and Super Juice

Fertilizer is high in nitrogen which helps the lawn green up. It is also slow release, which means that it will last for 4 to 6 weeks afterwards.

Super Juice plays a critical role in helping the soil remain healthy and break down clay in the soil.



Continued Treatment

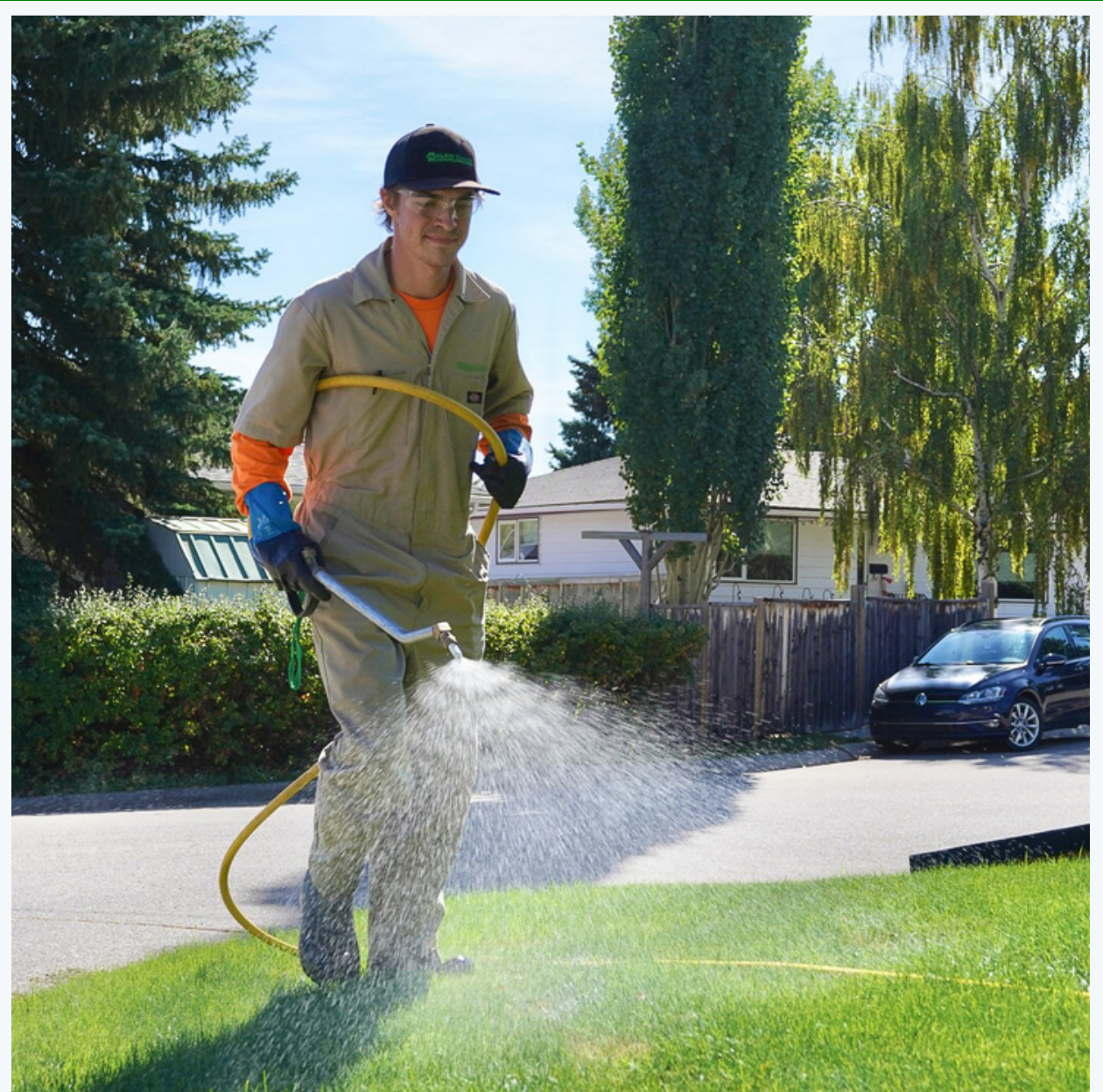


Liquid Aeration

This treatment helps de-compact the lawn, making the lawn more available to crucial nutrients like water and oxygen and help to promote deeper root growth.

Aeration also sets the stage for success for the rest of the customer's treatments. It will help the fertilizer and super juice.

Heavy rainfalls are a perfect way to hydrate a lawn post-aeration.



Last Service



Weed Control

Weed control spray was applied to eliminate any existing weeds. After this application the best form of weed control is maintaining a healthy and thriving lawn to ward off weeds.



Results

The combination of Yard Dawgs quality services and the client's commitment to watering and mowing regularly allowed her to have the best lawn on the block!





High Quality,
Professional Service



Exceptional Customer
Service & Client
Communication



Best Lawn On
The Block

[Get Your Free Quote Today](#)

